

# SAME DRESS, TWO DESIGNERS?

WHEN IMITATION IS PIRACY, NOT FLATTERY - PROTECTING INTELLECTUAL PROPERTY IN THE FASHION INDUSTRY

THURSDAY, SEPTEMBER 8, 2011

6:00PM - 9:00PM

3 MCLE: 3 PROFESSIONAL PRACTICE (ALSO NJ\*)

TRANSITIONAL AND NON-TRANSITIONAL  
NEW YORK COUNTY LAWYERS' ASSOCIATION  
14 VESEY ST

Celebrate New York Fashion Week by joining us at a special program focusing on protecting intellectual property rights in the fashion industry. While imitation can be considered the highest form of flattery, it can also be costly, harmful to businesses – and even illegal.

Learn the ins and outs of legal protection in the fashion industry, including how Trademark, Copyright and Design-Patent laws can be, and are used, in the United States and in Europe against copying and counterfeiting in the fashion industry.

Special focus will also be given to new legislation, the “Innovative Design Protection and Piracy Prevention Act” (IDPPA), now pending in Congress.

\*MCLE CREDITS: In addition to being accredited in the State of New York, this program has been approved by the Board of Continuing Legal Education of the Supreme Court of New Jersey for 3 hours of total CLE credit.

## PROGRAM CHAIR:

Viviana Mura, *Herzfeld & Rubin P.C.*

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## PROGRAM FACULTY:

**Prof. Guillermo C. Jimenez**, *Fashion Institute of Technology* and co-author, “*Fashion Law, A Guide for Designers, Fashion Executives, and Attorneys*”

**Viviana Mura**, *Herzfeld & Rubin P.C.*;

**Joseph Francis Murphy**, *Law Office of Joseph Francis Murphy, Esq.*



### **SAME DRESS, TWO DESIGNERS? When Imitation is Piracy, Not Flattery - Protecting Intellectual Property in the Fashion Industry:**

#### **Early Registration Fee (Before Aug 8):**

NYCLA Member: **\$125** •  Non-member: **\$175** •  Non-attorney: **\$15**

#### **Registration Fee (Aug 8-9):**

NYCLA Member: **\$150** •  Non-member: **\$200** •  Non-attorney: **\$15**

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